



THE
MID TOWNER

BULLETIN OF THE ROTARY CLUB OF CHANDIGARH MIDTOWN : R.I. DISTRICT 3080

R.I. President
Wilfrid J. Wilkinson

District Governor
Shaju Peter

President
Sandeep Sandhu

Secretary
Atul Grover

Editor
Col AJS Gill

Programme: - Friday, Nov. 16, 2007 Vol. XXXII Nos. 19-20 Nov. 14, 2007
Promotion of District Conference-Conference of Sharing
Promoters : PP Rtn. MS Kahlon, Chairman Distt. Conference
PP Rtn. Dr. Vanita Gupta, Chairman Promotion, Distt. Conference
 Venue: - Hotel President, Sector 26, Chandigarh Time: - 6.30 PM

DENMARK IS SMALL IN SIZE AND VERY BIG IN OUR HEARTS

H E Ole Lonsmann Poulsen

There was a joint meeting of the Rotary Clubs of Chandigarh and Chandigarh Midtown on 5 Nov 2007 at the RVTC Sector 18 Chandigarh. H E Ole Lonsmann Poulsen, Ambassador of Denmark to India, was the Chief Guest at the joint meeting. The National Anthems of India and Denmark highlighted the beginning of the meeting. The meeting was well attended and the RVTC hall was full of Rotarians that included IPP Rtn Franco Moschetti of the Rotary Club of Leonardo D A Vinci Milano, Italy.

PDG Rtn Kawal Bedi welcomed the Chief Guest with a bouquet of flowers.

PP Rtn T S Anand introduced the Chief Guest. He described H E Ole Lonsmann Poulsen as a friend of India and a thorough India-Man. He said that the Ambassador graduated in Social Studies from the Pune University in India in 1967-68 and has married an Indian

lady. He had tenure in the Danish Embassy in India, as a First Secretary in 1977-80 and served as an Ambassador of Denmark to China and Sweden before

He came as an Ambassador to India in 2006. The Ambassador is a highly decorated Dane with the Grand Cross of the Victoria Order (G.V.C.O.), Grand Cross of Honour with Sash (Austria), Grand Cross of the Northern Star (Sweden), and Knight Commander, First Class of the Order of Dannebrog (Denmark).

DG Rtn Shaju Peter, in his brief address, expressed his apologies for being late due to traffic snarls. He welcomed The Ambassador to the

joint meeting of the Club and to RI District 3080. Shaju detailed with nostalgic memories the stay of Henry, from Denmark, with the Club sometime back when all Midtowners, affectionately, named him as Henry Singh and Henry, very sportingly, wore a turban now and



H.E. Ole Lonsmann Poulsen

This is a double issue of The Midtowner due to the change of the 9th Nov meeting to Monday 05 Nov 2007. The change was necessary as the Guest Speaker, Ambassador of Denmark to India H E Ole Lonsmann Poulsen could be available only on 5 Nov 2007, and the two Rotary Clubs, Chandigarh and Chandigarh Midtown, made use of this unique opportunity with a joint meeting on 5 Nov 2007.



Vote of Thanks by PRIP Rtn. R.K. Saboo



The Dias

then.

The Ambassador greeted the audience with a friendly smile and narrated an incident in England when the traffic snarls delayed him in reaching Heathrow to see off the Queen of Denmark. He appreciated that we honoured his presence by playing the National Anthem of Denmark and commented that the recording could be improved. He described his old links with Rotary when He went to California in USA in the students exchange programme of the Rotary and expressed his gratitude to Rotary for giving this wonderful opportunity to develop his personality and hone his international skills.

He described Denmark as a globalised country and that it has an area which is 1/76th the area of India and has a population of only 1/2 % of the population of

India and though it is very small in size but it is very big in the minds and hearts of the Danes. The country is doing very well economically and people enjoy one of the highest standards of living. The country has a strong social cohesion and there are many Asians and Indians who are doing well in Denmark. The country enjoys democracy, freedom of thought and expression and an elaborate welfare system. It is a model of social security. There is full labour participation and a well balanced labour policy of hiring and firing. Denmark will be the most competitive society by the year 2015. The country is systematically facing the challenges of globalization, challenges like international terrorism, climate change, free trade and allied situations, explained the learned Speaker. Denmark has a consistent economic growth since 1990, but the energy consumption has not grown with the overall

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Memento for The Ambassador

growth of the economy. This shows that with proper energy management system the conservation of energy sources is possible. On the subject of energy conservation, He emphasized that there is a 40% waste of electricity in India and that if this waste can be minimized with proper energy management, then most of the energy issues in India will be solved and there may not be a need of so many more thermal power plants. Something that we, in India, should plan and strive for to maximize our energy sources and also reduce pollution by the coal-

burning thermal power plants. Denmark is scheduled to host a global conference on climate change in the year 2009.

Past RI President Rtn R K Saboo proposed the vote of thanks and profusely thanked The Ambassador for sparing time from his busy schedule and be with us for the evening. He thanked PP Rtn TS Anand to organize the Ambassador's visit to the joint meeting of the two clubs. He described in details his impressions of Denmark during his numerous visits to Denmark. He said that it is a very beautiful country with beautiful people who are courteous and tolerant to the immigrants. He drew a parallel amongst the principles and objects of Diplomacy and Rotary. Both try to bridge peaceful contacts among the countries in the world and contribute to make the world a better place to live. He stated that Denmark is an expensive place and suggested that visitors to this beautiful country should carry enough cash.

President Rtn Sandeep Sandhu, on behalf of the two clubs, presented a memento to the Chief Guest, H E Ole Lonsmann Poulsen, Ambassador of Denmark to India. President Rtn Arvind K Mehan compeered the Joint Meeting.

The fast growing vocations of Hospitality, Public Relations and Finance (actuary discipline) are waiting for skilled graduates.

Our weekly meeting of 2 November was dedicated to the avenue of Vocational Service. The Club invited PP Rtn Manmohan Singh, PP Rtn Charanjit Singh and Mr. Karan Deep were invited by the Club to speak on their professions, which request was, very kindly accepted by them.

Visiting Rotarians from UK, who had specially come to attend the eye camp on 4 and 5 Nov 2007, all Past Presidents, Rotarians Mike Tokil, Patrick Joan Parkes Dr Sukhdev Attwall and Ann Olywn Tokil from the Rotary Club of Castle Donington, and Rtn Chander Mohan Khera from Rotary Club of Wollaton Park attended the meeting. Chander is an old hand of our Club and visits us every year. He is not only a regular

visitor, but also brings lot of goodies and financial help for our projects.

Rtn Arjan Singh, briefly, introduced the learned speakers and PP Rtn Chander Mohan Khera of Rotary Club of Wollaton Park. PP Mohan, thereafter, introduced the Rotarians from the Rotary Club of Castle Donington. He promised substantial help from the two clubs, Castle Donington and Wollaton Park. These two clubs are very generously collaborating with us for the free eye camp project of our club.

PP Rtn Manmohan Singh of Rotary Club of Chandigarh spoke on the potential of the hospitality business and industry in the country. He narrated his experiences from his childhood when they came to

India after the partition and he struggled through his studies and the business of hotel management to become the chief executive of Hotel Aroma in



honed skills to manage it.

PP Rtn Charanjit Singh of Rotary Club of Chandigarh spoke on the business of Public Relations,



Mementoes for the learned Speakers

Chandigarh. He emphasized that the first vocation in one's professional career is the most important. He cited an example to augment this viewpoint, of a successful motor mechanic who shifted to dealing in used cars, but had to get back to repairs and seek the help of his nephew whom he had trained to take over his job of repairing cars.

He said that Hospitality is his job and that it is a tough job. He described hospitality as a very fast growing business and industry and that it is contributing 4% of the GDP of the country. The attitudes in managing hospitality are changing and rather than owning all the aspects of this profession, there is a growing practice of A owning the infrastructure and B operating and managing it. He explained the mechanics of food and beverage aspects of hospitality, and stated that eateries are growing into their positions in our life styles. He further explained that the practice of obtaining and giving franchise is gradually creeping into this business.

PP Manmohan strongly suggested that our young graduates should be actively encouraged to learn hospitality skills, as there is ample scope of employment in this business. He clarified that to get into this profession one needs to have lot of financial resources for the infrastructure and well-oiled and

generally known as PR. He elaborated the profession of PR and said the earliest example of PR is the first communication that took place between Adam and Eve. Generally the practice of Public Relations in our country is taken as event management or media management or liaison work with governments and other decision making agencies. It is neither of them taken singly and even if we combine all these facets the result is not a total PR. PP Charanjit defined PR as an art and science of communications. He said that 90 % of a working person's time is taken by the communication activities. PR is also taken, by most of us, as wining and dining to manage a decision or to get publicity, but it is not even a miniscule particle of the whole thing.. Every aspect of business needs communications support and it has to be an expert support, explained the learned speaker.

Crisis handling is a part of the domain of PR. He cited an example of an aircraft accident and he said that the first group of people that ran to the aircraft were the PR people carrying buckets of paint to wipe off the airline's name and logo. That was PR handling of a crisis.

PP Charanjit emphasized the applicability of the Rotary's Four Way Test to the PR activity and said that PR demands the test of truthfulness and the rule of

correct ethics in all its activities. He then briefly explained his graduation from journalism to public relations.

PR, in India is yet to develop and is in its stage of infancy. There is lot of scope for expansion and growth, and therefore, there is lot of scope for employment.

Mr Karan Deep, son of our Rtn S. Gurdip Singh Deep, talked of the nascent development of the science of actuary in India. To begin with, he threw a question at the audience as what is the meaning of the word



Mementoes for the learned Speaker

actuary. There was pin drop silence in the audience broken by the deep throated voice of our DG Rtn Shaju Peter saying that it meant evaluation. (The word actuary is derived from the word actual. Webster's Dictionary describes it, as a registrar; one who does calculations for insurance companies.) The learned speaker detailed eloquently the scope of the actuary business in the world and said that it is in its infancy in India. It will take another five to ten years for it to catch popularity in India. There are many institutions in UK



Exchange of Flag with R.C. Castle Donnington

where one can undertake courses on the science of actuary.

And with its vast scope in India and abroad he strongly recommended that our graduates should take up courses in actuary to increase their scope of valuable employment. He said that science of actuary is not only evaluation and calculations but it is more of a quantification of risks of any venture or action. It also includes the design and implementation of rewards. The word reward is a coinage of our financial gurus. It was earlier compensation, emoluments, pay, bonus etc. The activity also supports the process of laying and defining goals and the incentives with goals.

The three professions were, then thrown open to the house and a very interesting question-answer session followed.

Four Micro loans were then given to four entrepreneurs. They are interest free loans given to the needy with a potential to add to their incomes for a better quality of living. PP Mike Tokil handed over a



Interest Free Micro Loans for the needy

cheque of Rs 20,000 to Tarsem Lal, a similar cheque by Ann Olywn Tokil to Jai Ram, another similar cheque by PP Patrick to Pawan Kumar, and a similar one cheque for Rs 5,000, the first installment of the full amount of

20,000, by PP Attwall to Maniki.

The meeting was followed by fellowship and cocktails courtesy Rtns AK Sachdeva, Dr Nitin Mathur and Atul Grover.



Registration in Progress



Screening in Progress



Blood Test Counter



Screening in Progress



Blood Pressure Counter



Hospital Staff with Patients



Flowery environment for Rtns from RCs Castle Donnington & Wollaton Park



Rs. 80,000 for the Eye camp from RC Castle Donnington

Free Eye Camp

The free eye camp was held by our Club in collaboration with the Rotary Clubs of Castle Donnington and Wollaton Park on 4 and 5 November 2007. A screening camp was held on 4 Nov 2007 at the

Rural Polyclinic in the village Attawa where the visiting Rotarians of the Rotary Club of Castle Donnington, PPs Mike Tokil, Patrick Joan Parkes, Dr Sukhdev Attwall and Ann Olywn Tokil, and PP Chander Mohan of the Rotary Club of Wollaton Park presented Rs 80,000 to the eye camp project of our Club. We are grateful and

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hope that this beginning will bloom into a full collaboration for our eye projects of the future.

The whole project was organized by our Rtn Dr Jawahar Luthra, an eye specialist, and Ann Indu Luthra, Founder President of our Innerwheel Club took an active part in implementing the project. Mrs Uma Gupta, the current president of our Innerwheel Club and members of the Innerwheel Club provided all the refreshments for the project and ensured that everybody is well fed.

A total of 176 persons were screened and 24 persons were found fit for the eye operation on 5 Nov in the Government Medical College and Hospital in Sector 32 Chandigarh. The Hospital rejected another five persons on various medical grounds and 19 patients were operated in the Hospital organized by Dr S Sood Head of the Eye Department at the Hospital and our Rtn Dr Jawahar Luthra supported by Dr Bansal of the Hospital. Of the persons who were screened and could not be operated upon on medical grounds, 40 persons needed powered spectacles, which have been

provided by our Innerwheel Club under the leadership of President Mrs Uma Gupta.

Free Skin Check-Up and Treatment Camp at Nahan

The free camp was organized by Rotary Club Nahan under the leadership of President Rtn RL Kalaria on 2 Nov 2007. Our PP Rtn Dr Vanita Gupta was requested to help the check-up and treatment. She attended the camp and single handedly examined and treated 191 patients with various skin diseases.

She also made the patients and other attendees of the camp aware of the HIV/AIDS and distributed awareness material to all those who were present at the camp. Thank you PP Vanita for your spirit of service and bringing laurels to our Club.

Congratulations

Our Honorary Rtn Suraj Handa is now a double grandpa. He was blessed with another granddaughter on 01 Nov 2007.



BIRTHDAY GREETINGS

Rtn Santosh K Khaitan

Nov 22



WEDDING ANNIVERSARY GREETINGS

R'Ann Satpaul and Rtn Balraj Singh

Nov 16

R'Ann Lalita and Rtn Daulat Ram Aggarwal Nov 19

R'Ann Neena and Rtn PK Verma Nov 22



PUNCTUALITY DRAW

Won by PE Rtn Saroj Jhavar in the 02 Nov 2007 weekly meeting.

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